

## COOKIE POLICY – GRAND HOTEL IMPERIALE SPA

Information prepared in accordance with the recommendations of the Guarantor Authority described in the "Guidelines for cookies and other tracking tools - 10 June 2021" and the Provision "Identification of simplified procedures for the information and the acquisition of consent for the use of cookies - May 8, 2014".

During the consultation of our web pages, to facilitate user navigation, it is possible that links to other sites not created by us may be hosted on our web pages (e.g. search engines, suppliers of connected solutions, etc.). The data processing policies applied by these sites are not under our control and the protections provided by this information note do not extend to them; our company assumes no responsibility for the personal data that may be collected there.

It is also possible to access the Site without the user being asked to provide any personal data.

However, the computer systems and software used to operate the Site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols, by means of the action of files stored temporarily or permanent on your hard-disk (so-called Cookies) and thanks to the use of other software components downloaded or activated during navigation.

The Data Controller is è GRAND HOTEL IMPERIALE SPA, Via Durini snc 22010 Moltrasio (Co). To exercise your rights listed above, you can contact the telephone number +39031346111 or the email address [info@imperialemoltrasio.it](mailto:info@imperialemoltrasio.it).

### Detailed information on the use of cookies and consent to their use

#### Definitions

Cookies are short fragments of text (letters and/or numbers) that allow the web server to store information on the client (the browser) to be reused during the same visit to the site (session cookies) or later, even at a distance of days (persistent cookies). Cookies are stored, based on user preferences, by the single browser on the specific device used (computer, tablet, smartphone). Similar technologies can be used to collect information on user behavior and use of services.

Later in this document we will refer to cookies and all similar technologies by simply using the term "cookie".

#### Types of cookies

Based on the characteristics and use of cookies we can distinguish different categories:

- **Strictly necessary cookies.** These are cookies that are essential for the proper functioning of our site and are used to manage login and access to the site's reserved functions, in general to speed up, improve or customize the level of service to users. The duration of cookies is either strictly limited to the work session (when the browser is closed, they are deleted), or of a longer duration, aimed at recognizing the visitor's computer. Their deactivation can compromise the use of the services accessible from login, while the public part of the site remains normally usable.
- **Analysis and performance cookies.** These cookies are used to collect and analyze traffic and use of the site anonymously. These cookies, even without identifying the user, allow, for example, to detect if the same user returns to connect at different times. They also allow you to monitor the system and improve its performance and usability. The deactivation of these cookies can be performed without any loss of functionality.
- **Profiling cookies.** These are permanent cookies used to identify (anonymously or not) user preferences and improve their browsing experience, in order to send advertising messages in line with the preferences expressed by the user while surfing the net.

#### Third party cookies

By visiting a website, you may receive cookies from both the visited site ("owner") and from sites managed by other organizations ("third parties"). An example is the presence of "social plugins" (e.g. Facebook, Twitter, Google+) aimed at sharing content on social networks. The presence of these plugins involves the transmission of cookies to and from all sites managed by third parties. The management of the information collected by "third parties" is governed by the relevant information to which reference should be made.

#### Cookie management

The user can decide whether or not to accept cookies using the settings on his browser.

**Attention:** the total or partial disabling of technical cookies can compromise the use of the site features reserved for registered users. On the contrary, the usability of public content is also possible by completely disabling cookies.

Disabling "third party" cookies does not affect navigability in any way. The setting can be defined specifically for different websites and web applications. Furthermore, the best browsers allow you to define different settings for "proprietary" and "third party" cookies.

As an example, with Google Chrome click the wrench in the upper right corner and select "Settings". At this point select 'Show advanced settings' and change the Privacy settings.

Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Internet Explorer: <https://support.microsoft.com/it-it/help/17479/windows-internet-explorer-11-change-security-privacy-settings>

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari: [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)

To learn more about cookies and how to manage or disable third-party or marketing / retargeting cookies, visit:

<http://www.allaboutcookies.org>

<http://www.networkadvertising.org/choices/>

<http://www.youronlinechoices.com/it/>

<https://tools.google.com/dipage/gaoptout>

<http://www.aboutads.info/choices>

### WHICH COOKIES ARE MANAGED BY THE WEBSITE

Some information, even if not collected to be associated with identified interested parties, by their very nature could, through processing or associations, allow the identification of the user.

This category includes the IP addresses of the computers used by users who connect to the Site, the URL of the requested resources, the time of the request, the size of the file obtained in response, etc.

This data is used to:

1) obtain anonymous statistical information on the use of the Site (such as, in particular, the number of accesses), to check its correct functioning, to speed up, improve or customize the level of service to users and are deleted immediately after processing.

2) carry out customer profiling activities for marketing activities, through the management of third-party cookies.

In both cases, the provision of information is optional; any refusal to provide such data, blocking cookies or other software components may make it impossible for us to send the requested information and / or not entirely correct functionality of the site.

The data collected will be processed exclusively by the company personnel in charge of this and will not be transferred or disclosed to other subjects.

The data could be used to ascertain responsibility in the event of hypothetical computer crimes against the Site or to third parties: except for this possibility, the data on web contacts are not currently stored permanently.

### This website uses

Type of cookie and owner	Technical name of the cookie	Operation and purpose	Persistence time
Targeting and advertising .sojern.com	ttdid	Used by third party advertisers to determine the user's location. This allows the advertiser to present promotions to the user for that specific region or location.	29 DAYS
Targeting and advertising .adnxs.com	uuid2	Register a unique ID that identifies the device of the user who returns to the site. The ID is used for targeted advertising.	3 MONTHS
Targeting and advertising .sojern.com	gid	This cookie is set to collect information on the behavior and navigation of the user for the purpose of optimizing the website. The cookie also allows Google Ads and Google Analytics to compile user	1 YEAR

		information for marketing purposes.	
Necessary .sojern.com	cid	This cookie is required to carry out credit card transactions on the website. Allows online transactions without storing any credit card information.	1 YEAR
Targeting and advertising .sojern.com	apnid	It keeps track of the conversion rate between the user and the banner ads on the website: this is to optimize the relevance of the ads on the site.	3 MONTHS
Targeting and advertising .adnxs.com	anj	Register a unique ID that identifies the device of the user who returns to the site. The ID is used for targeted advertising.	3 MONTHS
Targeting and advertising analytics.google.com	_gid	Register a unique ID used to generate statistical data on how the visitor uses the website	1 DAY
Targeting and advertising analytics.google.com	_ga	Register a unique ID used to generate statistical data on how the visitor uses the website.	2 YEARS
Targeting and advertising analytics.google.com	_gat_gtag_UA_83374341_1	This cookie is used by Google Analytics to analyze the purpose of a user's visit by compiling reports on website activity in order to provide information to website operators and improve the customer's browsing experience.	SESSION
Targeting and advertising .sojern.com	_fbp	Used by Facebook to deliver a variety of advertising products such as real-time offers from third party advertisers.	3 MONTHS
Targeting and advertising .google.com	IDE	Used by Google DoubleClick to record and report on the user's actions on the site after viewing or clicking one of the advertiser's advertisements in order to measure the effectiveness of an advertisement and present targeted advertising to the user.	1 YEAR